

Fourth Quarter 2017 Results March 9th, 2018

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#### Forward Looking Statements

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While figures for 2011, 2012, 2013, 2014, 2015 and 2016 have been prepared in accordance with International Financial Reporting Standards ("IFRS"), previous years figures were prepared in accordance with Argentine GAAP.

## Argentina – Latest Events

**Latest Events** 

**Income Statement & Financial Debt** 

Cablevisión Results & The Merger

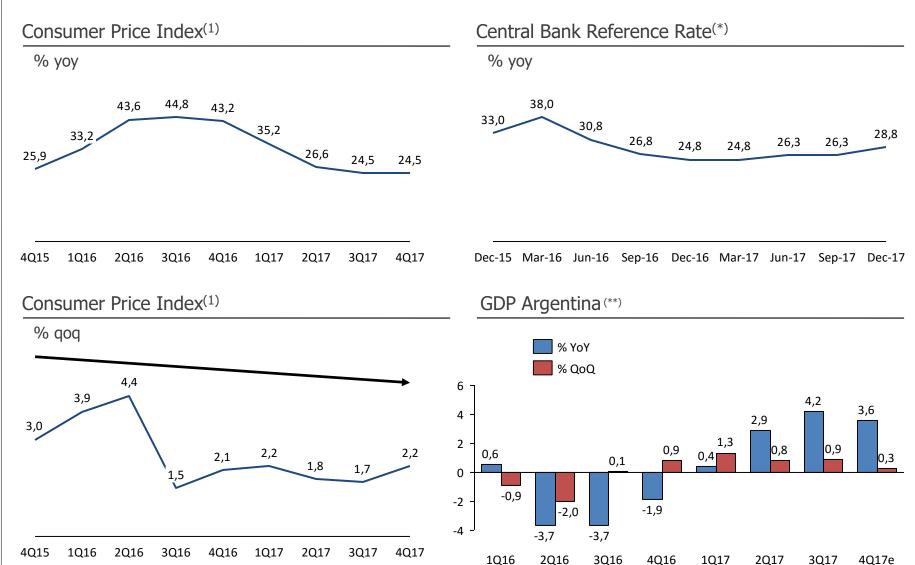
Ownership Structure & Corporate Governance

# 2018 March 9th, 2017 Results 40 and

#### Macroeconomic Environment



#### Key Indicators



(1) Source: Ecolatina Qi average.

(\*) Central Bank reference rate: http://www.bcra.gov.ar/Institucional/Tasa\_de\_politica\_monetaria.asp (\*\*) Source INDEC: http://www.indec.gob.ar/

4017e: Private Consensus

Argentina – Latest Events

#### **Latest Events**

**Income Statement & Financial Debt** 

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# Latest Events – Cablevisión Holding SA



#### **ENACOM**

■ On December 21, 2017, ENACON approved the merger between Cablevisión S.A. (subsidiary) and Telecom Argentina S.A. (NYSE: TEO, BCBA: TECO2), which was announced on June 30, 2017.

# Exercise Call Option

On December 27, 2017, CVH exercised the call option granted by Fintech Advisory Inc. and its subsidiaries, Fintech Telecom LLC and Fintech Media LLC. Consequently, CVH acquired a 6.08% stake in the shares of Telecom Argentina S.A. post-merger.

#### Merger Effective Date

■ On January 1, 2018, the merger became fully; consequently, Cablevisión S.A. has been dissolved without liquidation and CVH has become the controlling shareholder of Telecom Argentina S.A.

# Dividend Payments & Bridge Loan

■ During 1Q18, CVH received two dividend payments from its subsidiary and made two mandatory prepayments under the USD750 MM Loan. CVH prepaid on January and February 2018 USD148.3 MM and USD251.8 MM respectively. As of March 9, 2018, the outstanding principal amount of the Loan is of USD 349.9 MM.

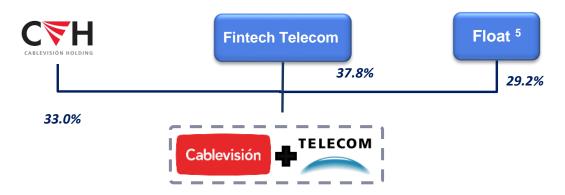
#### **London Listing**

■ On February 21, 2018, CVH was admitted to the Official List of the UK Listing Authority and started trading on the London Stock Exchange's Main Market under the ticker symbol "CVH."

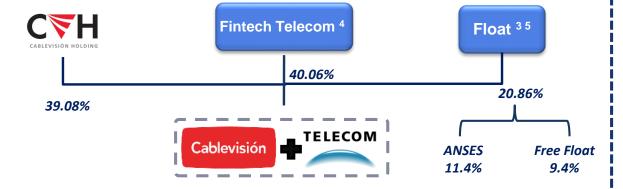
# Call Option and Shareholder Agreement



#### <u>Pre- call option transaction structure</u><sup>1</sup>



#### Post-call option<sup>1,2</sup>



<sup>&</sup>lt;sup>1</sup>Pre-transaction ownership structure of TEO after the reorganization of Telecom Argentina, Telecom Personal, Nortel Inversora and Sofora Telecomunicaciones

#### Shareholder Agreement

- The CEO and other Key Employees (other than the CFO and the Internal Auditor) to be designated by the Board of the Company shall be a person proposed by CVH
- The CFO and the Internal Auditor of the Company to be designated by the Board of the Company shall be a person proposed by Fintech Advisory
- Dividend Policy: Distribution of cash dividends in each calendar year in an amount equal to the greater of (i) 50% of the Company's Excess Cash for the prior fiscal year and (ii) US\$300 million
- Indebtedness Policy: Maintain a Gross Debt to EBITDA ratio of no less than 1.5 and no greater than 3.0. Target: 2 times

<sup>&</sup>lt;sup>2</sup>After the reorganization of Telecom Argentina and illustrates the ownership structure of the combined company

<sup>&</sup>lt;sup>3</sup> Float doesn't includes Fintech Telecom 8.3% stake.

<sup>&</sup>lt;sup>4</sup> Fintech Telecom includes 8.3% of the float.

<sup>&</sup>lt;sup>5</sup> Total Float with Fintech Telecom 8.3% and Anses is 29.2% of Telecom Argentina post merger.

Argentina – Latest Events

**Latest Events** 

#### Income Statement & Financial Debt

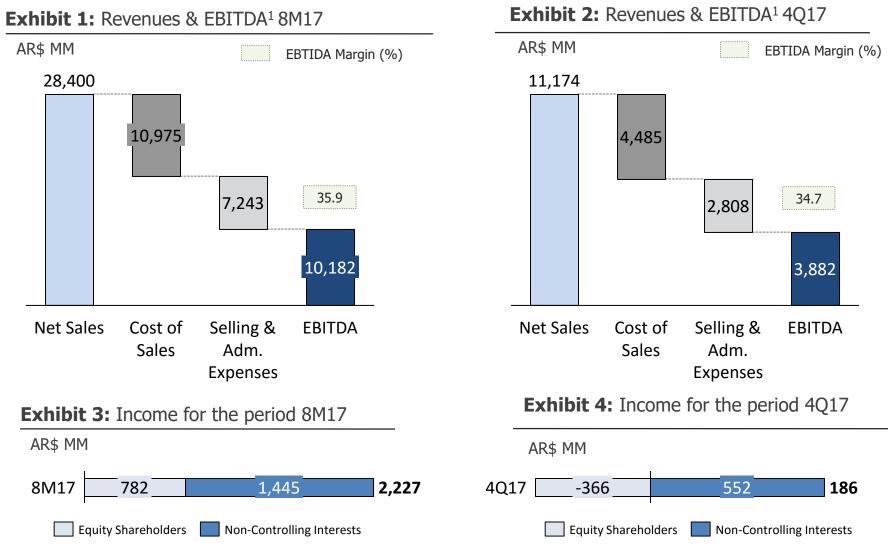
Cablevisión Results & The Merger

Ownership Structure & Corporate Governance

#### **CVH Income Statement**



EIGHT MONTHs (8M) AND FOURTH QUARTER (4Q) 2017



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<sup>&</sup>lt;sup>1</sup> We define *Adjusted EBITDA* as net sales minus costs of sales (excluding depreciation and amortization) and selling and administrative expenses (excluding depreciation and amortization)

#### CVH & CVSA Financial Debt



As of December 31, 2017

**Exhibit 5:** CVH and Cablevisión Debt Profile

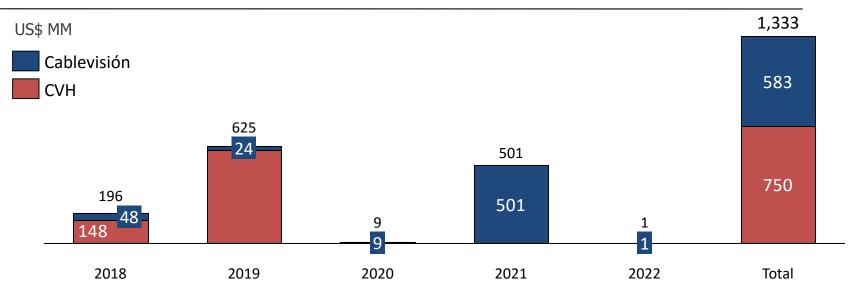


Exhibit 6: CVH Consolidated Key Financial Ratios

	8M17	1,333 MM at 18.65 ARS/ USD
Total Financial Debt <sup>3</sup>	24,847	
Cash And Equivalents <sup>2</sup>	5,257	
Total Net Debt	19,591	
Net Debt / Adj EBITDA <sup>1</sup>	1.3x	

During the 1Q18 CVH made two mandatory prepayments under the USD750,000,000 Loan with Citibank, Goldman Sachs, ICBC and Itaú:

• On January 2018: USD148,304,356

On February 2018: USD251,804,569

As of March 9, 2018, the outstanding principal amount of the Loan is of USD 349,891,073.33.

- We define Adjusted EBITDA as net sales minus costs of sales (excluding depreciation and amortization) and selling and administrative expenses (excluding depreciation and amortization)
- Includes Ps. 377.5 Millions of Reserve Account
- B Does not include Interests and Related Parties.

Source: Company Information

Argentina – Latest Events

**Latest Events** 

Income Statement & Financial Debt

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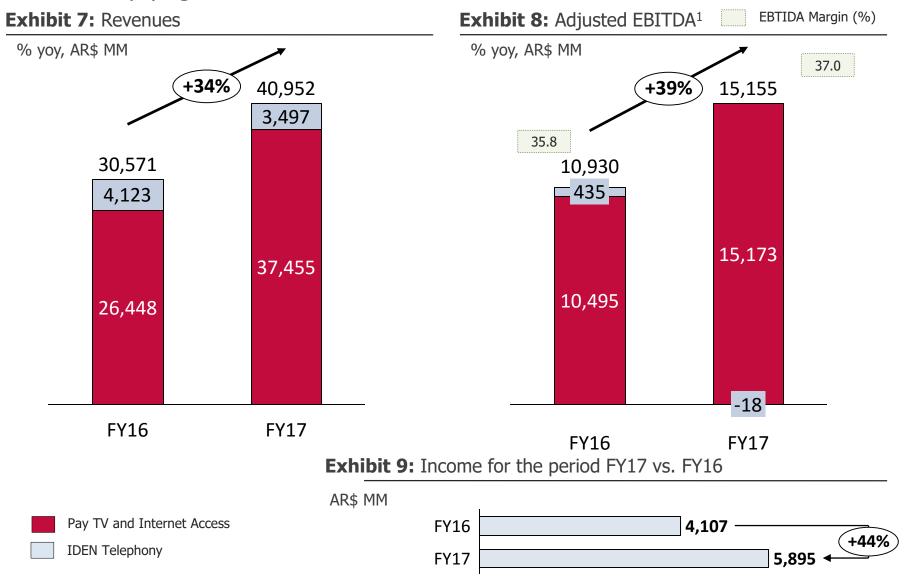
Ownership Structure & Corporate Governance

# Y and 4Q Results 2017 - March 9th, 2018

### Cablevisión SA Income Statement



FY17 & FY16 yoy figures

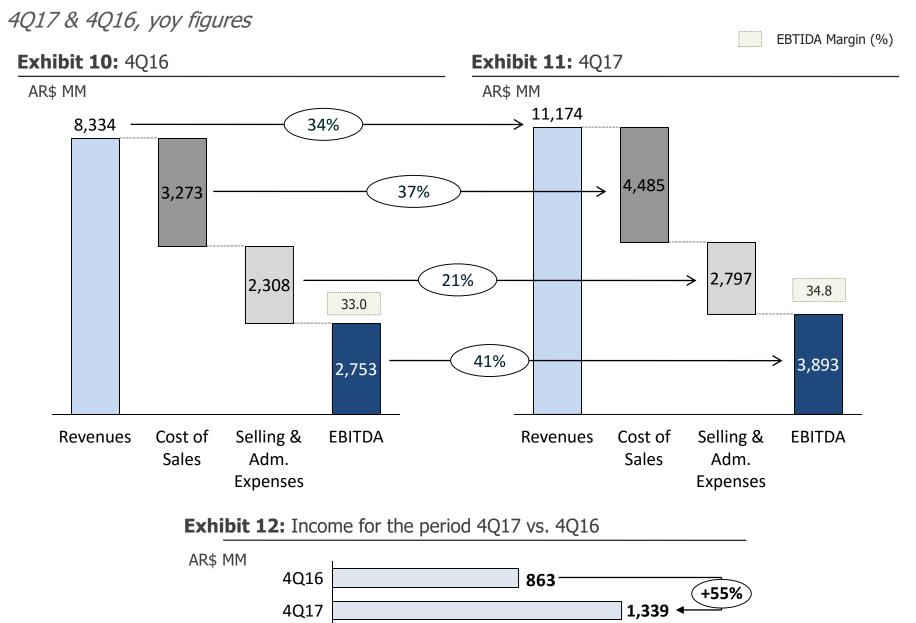


We define Adjusted EBITDA as net sales minus costs of sales (excluding depreciation and amortization) and selling and administrative expenses (excluding depreciation and amortization)

# FY and 4Q Results 2017 - March 9th, 2018

### Cablevisión SA Income Statement





# Cable TV. Internet Access & Telephony



**KPI** 

#### **Exhibit 13:** Cable & Internet Access Statistics

'000s

	FY17	FY16	% Ch.	4Q17	3Q17	4Q16	QoQ	YoY
Homes Passed	7,878.1	7,832.9	0.6%	7,878.1	7,857.2	7,832.9	0.3%	0.6%
Bidirectional Homes Passed	77.8%	75.1%	3.6%	77.8%	76.9%	75.1%	1.2%	3.6%
Total CATV Subscribers	3,502.6	3,527.7	(0.7%)	3,502.6	3,508.1	3,527.7	(0.2%)	(0.7%)
Churn Rate CATV	14.6%	13.8%	5.7%	14.3%	14.4%	14.4%	(0.3%)	(0.4%)
Digital Ready Pay TV Subs	3,076.6	3,014.7	2.1%	3,076.6	3,050.2	3,014.7	0.9%	2.1%
Total Internet Subscribers	2,334.9	2,182.6	7.0%	2,334.9	2,297.3	2,182.6	1.6%	7.0%
Churn Rate Internet	17.1%	16.2%	5.5%	16.3%	16.6%	16.4%	(1.5%)	(0.4%)
Total ARPU	796.0	567.0	40.4%	887.0	827.0	625.0	7.3%	41.9%

#### **Exhibit 14:** Mobile Telephony Statistics

'000s

	FY17	FY16	% Ch.	4Q17	3Q17	4Q16	QoQ	YoY
Postpaid Subs	497,6	730,9	(31,9%)	497,6	556,2	730,9	(10,5%)	(31,9%)
Prepaid Subs	219,0	372,8	(41,3%)	219,0	298,9	372,8	(26,7%)	(41,3%)
Total ARPU (AR\$)	208,1	176,5	17,86%	222,8	215,2	194,0	3,5%	14,8%

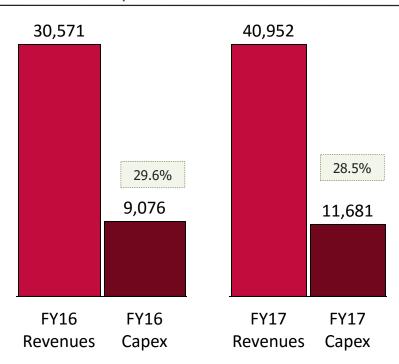
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# Cablevisión SA Capex & Cross-Selling Opportunities



FY17 & FY16, YoY figures

**Exhibit 15:** Capex & Revenues



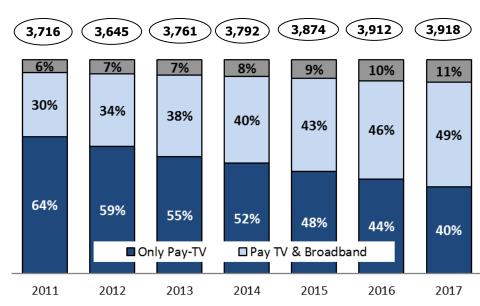
Revenues Cable TV, Internet Access & Telephony

Capex Cable TV, Internet Access & Telephony

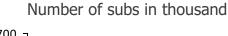
Source: Company Information

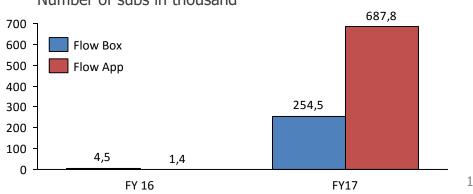
**Exhibit 16:** Strong Growth Across Cablevisión Products





#### **Exhibit 17:** Cablevisión Flow Subscribers





# Merger Key Figures (FY 2017)



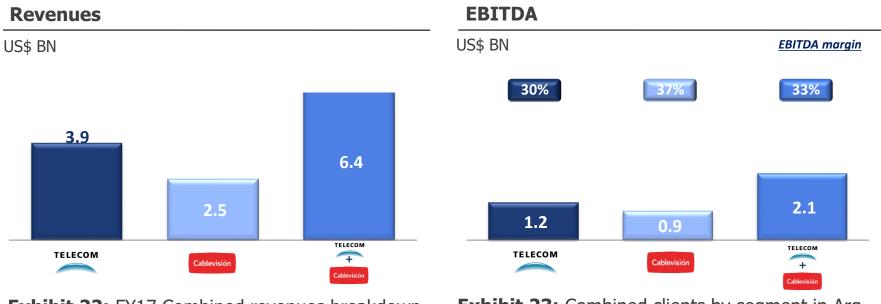


Exhibit 22: FY17 Combined revenues breakdown

Pay TV 23%

Fixed BB 19%

Fixed Voice 8%

Data & Others 4%

Total revenues: Wobile 38%

**Exhibit 23:** Combined clients by segment in Arg.









# **Combined Figures**



In US\$mm – Period ended December 31, 2017	TEO <sup>(1)</sup>	CVSA <sup>(2)</sup>	Combined <sup>(3)</sup>	
Revenues LTM	3,933	2,471	6,404	
EBITDA LTM	1,168	914	2,082	
Gross Debt	656	585	1,241	
Net Debt	175	346	521	
Capex LTM	672	705	1,377	
Ratios <sup>(4)</sup>				
Gross Debt / EBITDA LTM	0.63x	0.72x	0.67x	
Net Debt / EBITDA LTM	0.03x	0.43x	0.28x	
EBITDA - Capex	496	209	705	

<sup>(1)</sup> Please refer to Telecom Argentina SA Financial Statements (http://www.telecom.com.ar/inversores/financiera.htm) and CNV filings available at <a href="https://www.cnv.gov.ar">https://www.sec.gov/Archives/edgar/data/932470/00009342317000496/tm6k\_0810.htm</a>

<sup>(2)</sup> Please refer to Cablevision SA Financial Statements (https://institucional.cablevisionfibertel.com.ar) and CNV filings available at <a href="http://www.cnv.gov.ar">http://www.cnv.gov.ar</a>. Gross and net debt include accrued Interest.

(3) Combined figures are the result of the sum of each of the indicated figures for each of TEO and Cablevisión as appear in each of their respective financial statements as of December 31, 2017 and for the annual period ended December 31, 2017.

<sup>(4)</sup> Gross Debt / EBITDA and Net Debt / EBITDA ratios calculated taking into consideration figures in Argentine Pesos in the full year 2017.

Values in U\$S calculated at a rate of P\$16.57 = U\$S1.00, using as a reference the U.S. dollar ask rate published by the Banco de la Nación Argentina for wire transfers (divisas) and calculated using the average of such FX rate of the full year 2017, except for Net Debt which has been converted at a rate of P\$18.65 = U\$S1.00, which was the exchange rate quoted by Banco Nación for wire transfers (divisas) on December 31, 2017.

Argentina – Latest Events

**Latest Events** 

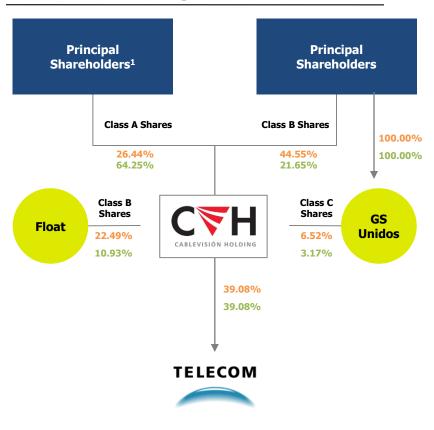
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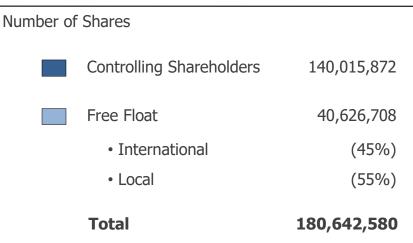
Ownership Structure & Corporate Governance

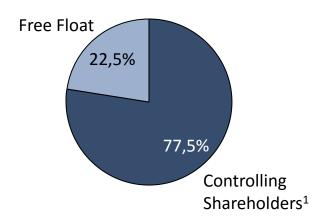


#### Cablevisión Holding<sup>2</sup> S.A.



#### **Shareholder Structure**<sup>3</sup>





<sup>&</sup>lt;sup>1</sup> Controlling Shareholders: The 1999 Ernestina Laura Herrera de Noble New York Trust, HHM Media New York Trust, The LRP New York Trust, GC Dominio S.A and José Antonio Aranda

Source: Company Information

% Economic Rights

% Voting Rights

 $<sup>^{\</sup>rm 2}$  CVH shareholders acquired approximately 12.5% of the free float

<sup>&</sup>lt;sup>3</sup> As of March 8, 2018

Argentina – Latest Events

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Q & A Session March 9th, 2018



Fourth Quarter 2017 Results March 9th, 2018